



CLASSIFICATION LISTING

January 2021

Advertising & Marketing

Advertising Agency
Branding
Copywriter/Writer
Digital Marketing
Embroidery
Graphic Designer
Home Automation
Marketing Consultant
Media Services
Photographer
Print Advertising
Printer
Printer - Digital
Printer - Large Format
Printer - Offset
Promotional Products
Public Relation
Publisher
Radio Advertising
Relationship Marketing
Search Engine Optimisation
Sign Company
Social Media
Television Advertising
Videographer/Film Producer
Web Design
Web Development
Advertising & Marketing (Other)

Agriculture

Agronomist
Agriculture (Other)

Animals

Veterinarian
Animals (Other)

Architecture & Engineering

Architect
Architectural Services
Civil / structural engineer
Feng Shui
Garden and landscape architect
Interior Architecture
Landscape Services
Lawn Care

Surveyor
Tree Services
Architecture & Engineering (Other)

Art & Entertainment

Artist
Disc Jockey (DJ)
Entertainer
Musician
Art & Entertainment (Other)

Car & Motorcycle

Auto Glass
Auto/Car Body & Paint Shop
Auto/Car Detailing
Auto/Car Parts & Accessories
Auto/Car Rental/Leasing
Auto/Car Repair
Auto/Car Sales
Commercial Vehicle Dealers
Driving Instructor
Gas Station
Tire Sales/Replacement
Car & Motorcycle (Other)

Computer & Programming

App Developer
Cloud Services
Computer Retailer
Computer Software
Data Security
ERP Software
IT & Networks
IT Consultants
Programmer
Computer & Programming (Other)

Construction

Blacksmith
Bricklayer/Stonemason
Builder/General Contractor
Cabinet Maker
Carpenter
Commercial Builder/General Contractor
Construction Project Management
Demolition Contractor
Drywall
Electrician

Electrician - Commercial
Energy Services
Environmental Services
Fireplace & Oven Builder
Flooring
Garage Doors
Glass
Handyman
Heating Engineer
HVAC - Heating & Air
Interior Decorator
Interior Design – Commercial
Interior Design / Interior Decorator
Kitchen/Bathroom Construction
Metal Work
Painter
Pest Control
Plasterer
Plumbing
Pools, Spas & Saunas
Power Washing
Protective Coatings/Sealants
Renovations/Remodeling
Restoration
Roofing & Gutters
Septic Systems
Shutters & Awnings
Solar
Tile Work
Waterproofing-Weatherproofing
Window Treatments/Coverings
Windows & Doors
Construction (Other)

Consulting

Business Advisor
Business Broker
Business Consultant
Business Consultant - Management
Business Consultant - Organization & Pro
Business Consultant – Quality Mgmt
Business Consultant - Small Business
Business Consultant - Turnaround
Diversity, Equity and Inclusion
Professional Organizer
Consulting – (Other)



CLASSIFICATION LISTING

January 2021

Employment Activities

Administrative Services
Employment Agency
Human Resources
Recruiter
Employment Activities (Other)

Event & Business Service

Call Center/Answering Service
Corporate Events
Event Manager/Marketer
Event Planner
Event Rentals
Event Venue/Room Rental
Events
Hotel
Office Services
Technicians - Audio, Video
Translator/Language Services
Event & Business-Service (Other)

Finance & Insurance

Asset Finance
Banking Services
Business Financing
Collections
Commercial Bank Services
Commercial Insurance
Commercial Loans
Company Secretary
Credit Card/Merchant Services
Credit Repair
Financial Advisor/Financial Planner
Financial Investments
Financial Trustee
Foreign Exchange
Group Benefits
Health Insurance
Insurance Adjuster
Insurance Broker
Life, Health and Disability Insurance
Mutual Funds
Pensions
Personal Loans
Property & Casualty Insurance
Property Construction Loan
Residential Mortgages

Reverse Mortgages
Stock Broker
Supplemental Insurance
Wealth Management
Finance & Insurance (Other)

Food & Beverage

Baker
Beverage Service
Cater
Chocolatier
Food Service
Restaurant
Wine Merchant/Wine
Food & Beverage (Other)

Health & Wellness

Acupuncture
Alternative Wellness
Chiropractor
Doctor/Physician
Essential Oils
General Dentist
Health & Wellness Products
Health & Wellness Services
Health Coach
Health Facility/Gym/Club
Hearing/Audiology
Hospice
Hypnotherapist
In-Home Care
Massage Therapist
Medical Services
Naturopaths
Nutritional Supplements
Nutritionist
Optician / Eye Care
Orthodontist
Osteopath
Personal Trainer - Fitness
Pharmacist
Physical Therapist
Psychotherapist / Registered Psychologist
Health & Wellness Other

Legal & Accounting

Accounting Services
Auditor
Bankruptcy Law

Bookkeeping
Business Law
Certified Public Accountant (CPA)
Civil Law
Conveyancing
Criminal Defense Law
Elder Law
Employment/Labor Law
Estate Planning Law
Family Law
Health Law
Immigration Law
Intellectual Property Law
Lawyer
Legal Service Plan
Mediator
Notary
Payroll Service
Personal Injury Law
Real Estate Law
Tax Advisor
Tax Law
Legal & Accounting (Other)

Manufacturing

Apparel
Basic Metals
Beverages
Chemical Products
Computer, Electronics & Optical
Electrical Equipment Manufacture
Flooring Manufacture
Food Products
Furniture manufacture
Leather Products
Lighting Manufacture
Machinery & Equipment Manufacture
Motor Vehicles
Non Metallic Minerals
Packaging
Paper & Paper Products
Petroleum Products
Pharmaceutical
Recorded Media
Rubber & Plastic
Steel Fabrication



CLASSIFICATION LISTING

January 2021

Textiles
Tobacco Products
Transportation Equipment
Wood & Cork (except Furniture)
Manufacturing (Other)

Organizations & Others

Chambers/Associations
Givers Gain®
Non-Profits/Fundraising Organizations
Organizations & Other (Other)

Personal Services

Astrologist
Color & Style Consultant
Cosmetics/Skin Care
Dry Cleaning/Laundry
Funeral Planning/Services
Hair Stylist
Salon/Spa
Senior Service Provider
Wedding Planner
Personal Services (Other)

Real Estate Services

Buying Agent
Carpet, Upholstery Cleaner
Cleaning Service
Commercial Cleaning
Commercial Real Estate
Electricity & Gas Dealers
Home Inspection
Home Staging
Property Management
Real Estate Appraisal
Real Estate Development
Real Estate Inspector
Real Estate Investments
Real Estate Maintenance/Caretaker
Real Estate Planning Consultant
Residential Real Estate Agent
Title Services
Waste Disposal
Window Cleaning
Real Estate Services (Other)

Repair

Appliance Repair
Computer Repair
Furniture Repair/Upholstery
Machinery & Equipment Repair
Repair (Other)

Retail

Appliances
Art Dealer/Gallery Owner
Bath Accessories
Book Dealers
Building Materials
Cleaning Products
Clothing & Accessories Retailer
Computer Accessories
Construction Products Retail
Custom Clothing/Tailor
Diamonds
Doors Retail
Electrical Equipment
Electronics Retailer
Environmental Products
Fashion Jewelry
Fine Jewelry
Flooring Retail
Florist
Fuels
Furniture Retailer
Gifts
Lighting Retailers
Mattresses
Office Equipment/Machines
Office Furniture
Office Supplies
Sports Retailer
Uniforms
UPS/Inverter
Wall coverings
Water Systems
Wood Merchants
Retail (Other)

Security & Investigation

CCTV
Fire Protection
Investigative Services/Detective
Locksmith
Occupational Safety
Security Personnel
Security Systems
Security (Other)

Sports & Leisure

Martial Arts
Yoga/Pilates/Qi-gong Trainer
Sports & Leisure (Other)

Telecommunications

Mobile Telecommunications
Telecommunications Products/Services
Telecommunications (Other)

Training & Coaching

Business Training/Coach
Communication Coach
Education Services/Tutor
Leadership Coach
Life Coach
Management Coach
Sales Training/Coach
Training & Coaching (Other)

Transport & Shipping

Commercial Transportation
Courier
Freight Service
Mailing Service
Moving Company
Shuttle/Limousine Service
Transport & Shipping (Other)

Travel

Ticketing
Tours/Tour Guide
Travel (Other)
Travel Agent